

SPRING NGUYEN

✉ springn.draws@gmail.com

🌐 springnguyen.com

📌 [spring-nguyen-illustration](#)

PROFESSIONAL EXPERIENCE

Present STORYBOARD ARTIST AND ANIMATOR

2021 *Shutterstock Studios | Toronto, ON*

Present WEBSITE, LAYOUT. & ANIMATOR ASSISTANT.

2019 *Weigl Educational Publishers Ltd. | Calgary, AB*

- Responsible for producing of Visual Assets (videos, graphics & activities, etc...) and integrating those into company website using Wordpress CMS.
- Produced and edited animations in both GIF & video formats for 2 interactive children book series named 'AV2' and 'Lightbox', by that helped stimulating children's enjoyment of reading books in a different way apart from traditional books.
- Translated & recorded Vietnamese voice-over for 110 titles of interactive children book series named 'World Languages'.

2020 LAYOUT EDITOR AND ILLUSTRATOR

2019 *The Weal Magazine (Saitsa) | Calgary, AB*

- Re-branded The Weal Magazines with new logo & master head, which were applied to every new issue until current date.
- Managed, delegated tasks and provided feedbacks for a team of 2 other junior graphic designers to ensure high-quality article layouts & visual assets.
- Worked closely with Chief Editor, and Photo Editor to brainstorm monthly theme for each magazine issue.
- Responsible for final result of publication for each magazine issue, in both digital and print format.
- Generated key illustrations to visualize and support article narratives.

2017 GRAPHIC DESIGNER

2016 *Fpt Telecom | Hochiminh City, VN*

- Worked closely to support marketing team for an online file sharing platform called 'FShare'. Evolved the brand's visual style while maintained design consistency across all channels of marketing media physically and digitally.
- Designed UI (User Interface) for career & recruitment website called 'FPT Telecom Career' which later became "one of Vietnam's biggest job board" - according to Alexa (Amazon).
- Redesigned homepage of 'FPT Play Box', a television hardware accessories & services, to help attracting new clients with a newly modernized and easy-to-navigate website.
- Contributed to the interface designing of 2 software applications called 'FPT e-Counter' and 'Family Call', which have been used internally among FPT Telecom employees until today.

2015 JUNIOR GRAPHIC DESIGNER

2014 *Dat Viet Vac Group Holding | Hochiminh City, VN*

Dentsu Redder | Hochiminh City, VN

- Designed key visual & marketing assets for digital & television promotions of various products from companies like Unilever, Massan Group ...
- Designed & coordinated with setup team in production & installation of physical banners, posters, mockups, stage & backdrop for promotional activities at event venues.
- Created storyboard & participated in production process of 'Home Love TVC', a television commercial series; this included footage shooting & music picking.

SKILLS SUMMARY

- Illustration and Design: Photoshop, Illustrator, InDesign, Procreate
- Video Editing & Animation: After Effect, Adobe Premiere Pro

EDUCATION

DIPLOMA OF NEW MEDIA PRODUCTION AND DESIGN

Southern Alberta Institute Of Technology
Calgary, AB . 2019-2020

BACHELOR OF GRAPHIC DESIGN

Ho Chi Minh City University Of Architecture
Ho Chi Minh City, VN . 2009-2013

VOLUNTEERING

2020 WORD INTERNATIONAL MINISTRIES - WIN CALGARY

Participated in the design team to support WIN Calgary redesign the official website, banner, and other marketing items for their social channels.

2019 CANADA'S SPORTS HALL OF FAME MUSEUM

Worked as a design team member to support WIN Calgary in redesigning their official website, banners, and other marketing materials used on their social media channels