

SPRING NGUYEN

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PROFESSIONAL EXPERIENCE

2020 WEBSITE, LAYOUT ASSISTANT & ANIMATOR

2019 *Weigl Educational Publishers Ltd. | Calgary, AB*

- Be responsible for ebook materials (videos, graphics, activities...) and uploaded them by using CMS WordPress.
- Animated GIF animation, edited short videos for AV2 and Lightbox series which children's enjoyment of reading books.
- Recorder Vietnamese voice-over for 110 titles World Languages series.

2020 LAYOUT EDITOR AND ILLUSTRATOR

2019 *The Weal Magazine (Saita) | Calgary, AB*

- Redesigned brand new logo and masthead for The Weal Magazines' covers following flat and minimalism style, which still using presently.
- Managed a team with 2 graphic designers, delegated tasks, and provided feedbacks as needed.
- Worked closely with Chief Editor, and Photo Editor for brainstorming monthly main theme.
- Ensured the design team promotes high-quality layout design ready for publishing.
- Created spot illustrations that can help visualize article ideas and support the narrative.

2017 GRAPHIC DESIGNER

2016 *Fpt Telecom | Hochiminh City, Vn*

- Worked closely with the FShare marketing team to evolve the brand's visual style while maintaining design consistency across channels.
- Designed UI for the FPT Telecom Career website with one homepage and six details pages, which become one of Vietnamese's biggest Job Board from Alexa (Amazon)
- Redesigned the FPT Play Box homepage to support the sales team keep engaging with our current clients and attract for new clients.
- Participated in the design team of the FPT e-Counter and Family Call apps, 2 internal applications are still using nowadays for all FPT Telecom employees.

2015 JUNIOR GRAPHIC DESIGNER

2014 *Dat Viet Vac Group Holding | Hochiminh City, Vn*

Dentsu Redder | Hochiminh City, Vn

- Design main key visual and promotion items for the local clients, such as Unilever, Massan Group. Orion
- Participate in the setup team to check the designs after production and in site.
- Create storyboard and participate in production team of Home Love TVC.

SKILLS SUMMARY

- Illustration and Design: **Photoshop, Illustrator, Procreate, InDesign,**
- Video Editing & Animation: **After Effect, Premiere Pro**

EDUCATION

DIPLOMA OF NEW MEDIA PRODUCTION AND DESIGN

Southern Alberta Institute Of Technology
Calgary, AB . 2019-2020

BACHELOR OF GRAPHIC DESIGN

Ho Chi Minh City University Of Architecture
Ho Chi Minh City, VN . 2009-2013

VOLUNTEER

2019 CANADA'S SPORTS HALL OF FAME MUSEUM

Collaborated with SAIT School of ICT to support Canada's Sports Hall of Fame Museum by creating postcards, banners to promote their 2019 Inductees Event.

2020 WORD INTERNATIONAL MINISTRIES - WIN CALGARY

Participated in the design team to support WIN Calgary redesign the official website, banner, and other marketing items for their social channels.